

Travel Brochure Guidelines ***Language Arts Project***

Materials

1 sheet copy paper (rough draft) - provided by teacher
1 sheet cardstock (final draft) - provided by teacher
markers/colored pencils - provided by student
clip art/graphics - provided by student
information on selected destination – provided by student

Directions

The rough draft and final copies of your brochure will be folded into thirds like a real travel brochure. The practice paper is for your rough draft, which needs to be approved by the teacher prior to beginning your final draft on the cardstock. DO NOT use your clip art on the rough draft. Save the clipart for your final copy. Instead, please just draw a circle or square to show where clip art will be placed.

Once the rough draft has been approved, use the cardstock, colored markers and pencils, along with the clip art to create your brochure.

Project Requirements

1. Rough draft must be approved and submitted along with final draft.
2. Include 5 places to visit at your selected vacation spot.
3. Include 5 facts a tourist might need to know about their destination.
(example information might include: weather, climate, holiday celebrations, festivals, etc.)
4. Small map of the selected vacation spot. (may be drawn or printed out)
5. Use clip art and/or illustrations that relate to your location.
6. Check the brochure for correct spelling, grammar, punctuation and capitalization.
7. Three resources must be used in creating this brochure. All resources must be listed on the back of the middle section of your brochure.

Travel Brochure Scoring Checklist

	Teacher	Student
<i>Rough Draft included</i>	_____	_____
<i>Conventions followed</i>	_____	_____
<i>Resources listed</i>	_____	_____
<i>Site Map</i>	_____	_____
<i>Points of Interest (5)</i>	_____	_____
<i>Appropriate Facts (5)</i>	_____	_____
<i>Information is clear</i>	_____	_____